



PRIVATE TREATY SALE NOTICE FOR SALE OF IMMOVABLE PROPERTY

A Sale Notice is given for Sale of Immovable Assets through Private Treaty under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 9(1) of the Security Interest (Enforcement) Rules, 2002 (54 of 2002).

Notice is hereby given to the public in general and in particular to the Borrower (s) and Guarantor (s)/Mortgagor(s) that the below described immovable property mortgaged to the Secured Creditor, the physical possession of which has been taken by the Authorized Officer of Aditya Birla Finance Limited, the mortgage property will be sold through Private Treaty on **“As is where is”, “As is what is”, and “Whatever there is” basis on 11th September 2023 for recovery of Rs.4,59,58,314.18/- (Rupees Four Crore Fifty-Nine Lakhs Fifty-Eight Thousand Three Hundred Fourteen and Eighteen Paise Only)** (This amount is exclusive of TDS Calculation and Pre-Payment Charges, as applicable) due as on **26.04.2021** and further interest and other expenses thereon till the date of realization due to the Secured Creditor from **Borrowers/co-Borrowers/Mortgagor namely, M/s. Yash Trading Company, Through Its Proprietor Mr. Vikas Kundra (Borrower) 2. Mr. Vikas Kundra (Guarantor & Mortgagor), 3. Mrs. Kajal Kundra (Guarantor & Mortgagor).** The Reserve Price or Sale Price will be **Rs.1,32,00,000/- (Rupees One Crores Thirty-Two Lakhs Only)** and the Earnest Money Deposit (EMD) basis the reserve price will be **Rs.13,20,000/- (Rupees Thirteen Lakhs Twenty Thousand Only)**. However, the Immovable Property shall be sold to the Purchaser/Buyer who offers the highest Offer and accordingly the aforesaid EMD amount may vary basis highest Offer received by the Authorized Officer.

Description of the Immovable Property:

All that piece and parcel of all that the office block situated on the Third-Floor measuring 1661.50 sq. ft equivalent to 154.41 sq. mtrs built up or situate lying at and being premises no. 21, Camac Street, Calcutta together with proportionate undivided share of and in the land comprised in the said premises and staircase and corridors and common area passage and paths as shown and delineated in the plan.

ADITYA BIRLA FINANCE LTD.

AUTHORISED OFFICER

Aditya Birla Finance Limited

Room No. 401, 4th Floor, 24, Camac Square, Kolkata - 700016.
+91 22 4356 7100 | (F) +91 22 4356 7266 | Toll-free number 1800-270-7000
care.finance@adityabirlacapital.com | <https://abfl.adityabirlacapital.com>

Registered Office:

Indian Rayon Compound, Veraval,
Gujarat -362 266
CIN: U65990GJ1991PLC064603



Aditya Birla Finance Ltd.

(A part of Aditya Birla Capital Ltd.)



ADITYA BIRLA CAPITAL

PROTECTING INVESTING FINANCING ADVISING

On the North: By portion of premises no. 21, Camac Street, Calcutta

On the South: By portion of premises no. 21, Camac Street, Calcutta

On the East: By portion of premises no. 21, Camac Street, Calcutta

On the West: By Camac Street, Calcutta

For detailed terms and conditions of the sale, please refer to the link provided in Secured Creditor's website i.e. <https://mortgagefinance.adityabirlacapital.com/Pages/Individual/Properties-for-Auction-under-SARFAESI-Act.aspx> or <https://sarfaesi.auctiontiger.net>

Date: 20th August 2023

Place: Kolkata

ADITYA BIRLA FINANCE LTD.

AUTHORIZED OFFICER
Authorized Officer

For Aditya Birla Finance Limited

Aditya Birla Finance Limited

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