**“APPENDIX- IV-A**

[See proviso to rule 8 (6)]

**Sale notice for sale of immovable properties**

Auction Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower (s) and Guarantor (s) that the below described immovable property mortgaged to the Secured Creditor the physical possession of which has been taken by the Authorized Officer of Aditya Birla Finance Limited Secured Creditor, will be sold on “As is where is”, “As is what is”, and “Whatever there is” on 21st September, 2020, for recovery of Rs. INR 3,38,82,662/- (Rupees Three Crore Thirty Eight Lacs Eighty Two Thousand Six Hundred Sixty Two Only) due to the Aditya Birla Finance Limited Secured Creditor from Mr.Hardik Jitendrakumar Bali, Mr. Jitendrakumar S Bali, Mrs.Asha. J. Bali. The reserve price for property will be INR 85,20,000/- (Eighty Five Lacs Twenty Thousand Only) in total for 2 properties ie., INR 42,60,000/- each property and the earnest money deposit will be INR 4,26,000/- ( Four Lacs Twenty Six Thousand Only) for each property.

All that RCC frame structure comprising of Commercial property :-

1) Shop no 201,2nd floor Shilpa Corner Rn Subhash Chowk,Gurukul Road Memnagar Ahmedabad -380052. Built up area – 952 sq.ft.

2) Shop no 401,4th floor,Shilp Corner Nr, Subhash Chowk,Gurukul Road, Memnagar,Ahmedabad-380052. Built up area – 947 sq.ft.

For detailed terms and conditions of the sale, please refer to the link provided in Secured Creditor’s website i.e. [www.adityabirla](http://www.adityabirla)finance.com

Date: 1st September, 2020

Authorised Officer

Aditya Birla Finance Limited

Place: Mumbai